

2025 TENTATIVE SCHEDULE

TUESDAY, MAY 6

Optional day and night to attend additional classes, network, relax, or enjoy the hotel property and local attractions

- 9:00 AM - 5:00 PM Optional Pool Certification Class (Day 1 Of 2) (separate registration required)
- 11:00 AM - 5:00 PM Optional "Early" Session - What every park operator needs to know about basic RV Maintenance and Repairs. Tips of the trade you can use to help keep your RVing customers happy and coming back. **RV Tech and Maintenance Tips for Park Operators** - presented by RVTI

WEDNESDAY, MAY 7

- 9:00 AM - 5:00 PM Registration
- 8:00 AM - 2:00 PM Pool Certification Class Continued (Day 2)
- 10:00 AM - 1:00 PM Board Meeting
- 2:30 PM - 3:30 PM RV Park Insurance Update, Discussion and Q&A
- 3:30 PM - 4:30 PM Opening Keynote Session - How to grow your business by creating and marketing experiential hospitality with unique stays - presented by Ben Wolff
- 5:00 PM - 7:00 PM WELCOME RECEPTION and Reservation Systems Workshop

THURSDAY, MAY 8

- 8:00 AM - 5:00 PM Registration
- 8:00 AM - 3:45 PM Exhibitor Set-Up
- 8:30 AM - 10:00 AM Welcome and Industry Panel Breakfast - RV Park Trends, Analysis and Forecasts
- 10:15 AM - 11:15 AM Keynote Session - Mike Boylan, from "Mike's Weather Page" - The world's most popular storm chaser, with over 2.5 million followers. Be entertained by REAL hurricane stories. Learn what to expect in the future and how to prepare your park and guests for the next big storm.
- 11:30 AM - 1:30 PM **Chairman's Lunch and Special Session** - featuring Association and Industry Updates, dignitaries and Legislative Report
- 1:45 PM - 2:45 PM Breakout Session 1 – How to fill your sites, attract the right customers and increase your revenue
- 1:45 PM - 2:45 PM Breakout Session 2 – Maximizing your RV Park Investment
- 2:50 PM - 3:50 PM Breakout Session 2 – Revenue and Property Management
- 2:50 PM - 3:50 PM Breakout Session 4 – Perspective Owners Workshop
- 4:00 PM - 6:00 PM TRADE SHOW & RECEPTION** – Meet the vendors and get a sneak peek of the trade show (TRADE SHOW IS OPEN FROM 4:00-6:00 PM). Drinks and hors-d'oeuvres will be provided.
- 6:00 PM - 9:00 PM "The Big Event Night" - Awards Dinner, Entertainment, and Auction
- 9:00 PM Social Time at the hotel bar(s)

FRIDAY, MAY 9

- 8:00 AM - 10:00 AM Registration
- 8:00 AM - 10:00 AM Breakfast and Cracker-barrel round tables – RV Park Sub-metering, rules and regulations, RV Park social clubs, Tax Exemptions, HUD 55+ rules, ADA guidelines, Marketing, Evictions, and more
- 10:00 AM - 2:00 PM TRADE SHOW & LUNCH**
- 2:15 PM - 3:15 PM Park Owner Panel – Top Successes and Failures. Tips to help you succeed and grow your profits
- 3:30 PM - 4:30 PM Closing Keynote Session presented by world-renowned speaker and author Will Bowen
- 4:30 PM - 5:00 PM Conference Wrap-Up & Final Q&A