



2024 Florida and Alabama Outdoor Hospitality Conference and Expo

May 15-17, 2024 • Hilton Orlando • Orlando, FL

WEDNESDAY, MAY 15, 2024

9:00 am - 4:00 pm	Registration
10:00 am - Noon	FRVCA Board of Directors Meeting
1:45 pm - 2:30 pm	General Session – Campground Insurance Solutions & Resources (Starke Agency)
2:30 pm - 3:30 pm	Breakout 1 – Industry Outlook: Booking Trends & Insights (Michael Scheinman) Breakout 2 – Glamping and New Revenue Opportunities (Dennis Steinman)
3:30 pm - 4:30 pm	Breakout 3 – Are You Running Your Business or is your Business Running You (Blake Burris) Breakout 4 – Increasing your park’s growth and appeal in today’s market (Mark Koep)
5:00 pm - 7:00 pm	Welcome Reception – All attendees and Exhibitors are invited Dinner / Night on your own

THURSDAY, MAY 16, 2024

7:30 am - 3:00 pm	Registration
8:30 am - 9:45 am	Welcome Breakfast , featuring Park Introductions, Conference Preview, Tourism Update, Q&A
10:00 am - 11:00 am	Opening General Session – RV and Campground Industry trends and forecasts (Industry Panel with Scott Bahr-Cairn Consulting, RVIA, FRVTA)
11:15 am - Noon	General Session – How to gain influence, persuade local governments and change public opinion through Strategic Communications (George Passantino - Passantino Andersen)
12:15 pm - 1:45 pm	Chairman’s Lunch and Legislative Update with Marc Dunbar & David Eastman
2:00 pm - 3:00 pm	Breakout 5 – Land Trust and Estate Planning (Larry Holbot) Breakout 6 – Increase your business and improve your service with “AI” (Brian Searl) Breakout 7 – Long Term Parks - What to include in your leases, rules & regulations (Christine Taylor)
3:15 pm - 4:15 pm	Breakout 8 – FL Legislation, chpt 513, DOH, and Group Discussion (Andrea Ables, DOH) Breakout 9 – Alabama Legislation and Group Discussion (Thomas Sparrow, Kim Adams) Breakout 10 – Leveraging Changes to make Broadband Wi-Fi a Profit Center (Tim Rout)
4:30 pm -5:15 pm	Afternoon Break & Park Model Preview – Outside Terrace
5:30 pm - 6:00 pm	Appreciation Reception
6:00 PM - 9:00 pm	Awards Dinner and Auction with special entertainment provided by Them Sweeney Boys
9:00 PM - 10:30 pm	After-Party Social at the Hotel Lobby Bar

FRIDAY, MAY 17, 2024

8:00 am - 10:00 am	Hot Topics Breakfast - Open discussion and Q&A with park operators, Industry professionals and suppliers. Discover valuable tips on how to improve your operations and increase your profits
10:00 am - 3:00 pm	TRADE SHOW OPEN – Discover great products from over 90 of the Nation’s top suppliers.
Noon - 1:30 pm	Trade Show Lunch – Served in the Expo Hall.
3:15 pm - 4:15 pm	Breakout 11 – ADA Pitfalls and Best Practices (Travis Orton, Resnexus) Breakout 12 – Campground Development & Construction (Brian & Ben, SERD) Breakout 13 – Accounting Methods and Tax Tips for Campground Operators (Amir Harpaz)
4:15 pm - 5:30 pm	Conference Wrap-up, Final Group Discussion, Q&A & Annual Meeting

To register, or for more information, call the FRVCA office at 850-562-7151, or visit:

www.rvparkconference.com