

2024 Florida and Alabama RV Park and Campground Association

Outdoor Hospitality Conference and Expo



May 15-17, 2024 • Orlando, FL
Hilton Orlando



RV Parks • Campgrounds • Glamping Resorts • Outdoor Recreation • Cabins & Rental Accommodations

REGISTER TODAY

The 2024 Conference and Expo will be held in Orlando, FL, May 15-17, 2024. This is your best opportunity to learn about the industry, make valuable connections, meet with new and old friends and discover everything you need to know to develop, own and operate a successful RV Park business. The conference is also a great value - all meals, educational sessions, and the Expo are included with full registration. Don't wait, Register Today!

WHAT TO EXPECT

- 20 Valuable Educational Sessions & Group Discussions
- Great speakers and the top leaders in our industry
- Priceless tips and ideas on how you can improve your park and grow your business
- Product EXPO featuring over 90 Suppliers
- A beautiful resort and great location
- 5 meals and 2 receptions - food and drinks INCLUDED!
- An amazing value, a lot of fun, & low registration cost



LOCATION & HOTEL RESERVATIONS

Hilton Orlando

www.thehiltonorlando.com Ph 407-323-4300 • Reservations 1-800-699-1829
6001 Destination Parkway, Orlando, FL 32819

Don't forget to book your hotel reservations at the amazing Hilton Orlando. If calling, mention you are with our group (call 1-800-699-1829, code: FAH) when booking your room. The group rate is \$205 per night with a reduced resort fee of \$10. The reservation deadline is April 21, 2024. For quick and easy reservations visit our conference's hotel reservation link: <https://book.passkey.com/go/fahospitality>

For more information or to register online, visit:

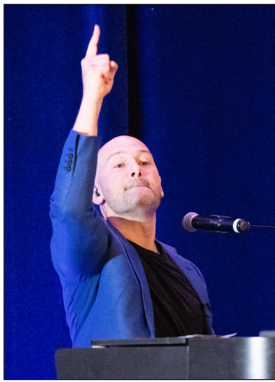
www.rvparkconference.com

Florida and Alabama RV Park & Campground Association

1340 Vickers Road • Tallahassee FL 32303 • Phone: 850-562-7151 • FAX: 850-562-7179
E-Mail: bcornwell@frvca.org OR pradtke@frvca.org

Serving the industry for 58 years!

The Florida RV Park and Campground Association (incorporated in 1966 as the Florida Campground Association, Inc.) has been serving RV Park Owners and Operators for 57 years. Please plan to join us May 15-17, 2024, at the Hilton Orlando as we explore and celebrate the amazing outdoor hospitality industry.





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May 15-17, 2024 • Hilton Orlando • Orlando, FL

WEDNESDAY, MAY 15, 2024

9:00 am - 4:00 pm	Registration
10:00 am - Noon	FRVCA Board of Directors Meeting
1:45 pm - 2:30 pm	General Session – Campground Insurance Solutions & Resources (Starke Agency)
2:30 pm - 3:30 pm	Breakout 1 – Industry Outlook: Booking Trends & Insights (Michael Scheinman) Breakout 2 – Glamping and New Revenue Opportunities (Dennis Steinman)
3:30 pm - 4:30 pm	Breakout 3 – Are You Running Your Business or is your Business Running You (Blake Burris) Breakout 4 – Increasing your park’s growth and appeal in today’s market (Mark Koep)
5:00 pm - 7:00 pm	Welcome Reception – All attendees and Exhibitors are invited Dinner / Night on your own

THURSDAY, MAY 16, 2024

7:30 am - 3:00 pm	Registration
8:30 am - 9:45 am	Welcome Breakfast , featuring Park Introductions, Conference Preview, Tourism Update, Q&A
10:00 am - 11:00 am	Opening General Session – RV and Campground Industry trends and forecasts (Industry Panel with Scott Bahr-Cairn Consulting, RVIA, FRVTA)
11:15 am - Noon	General Session – How to gain influence, persuade local governments and change public opinion through Strategic Communications (George Passantino - Passantino Andersen)
12:15 pm - 1:45 pm	Chairman’s Lunch and Legislative Update with Marc Dunbar & David Eastman
2:00 pm - 3:00 pm	Breakout 5 – Land Trust and Estate Planning (Larry Holbot) Breakout 6 – Increase your business and improve your service with “AI” (Brian Searl) Breakout 7 – Long Term Parks - What to include in your leases, rules & regulations (Christine Taylor)
3:15 pm - 4:15 pm	Breakout 8 – FL Legislation, chpt 513, DOH, and Group Discussion (Andrea Ables, DOH) Breakout 9 – Alabama Legislation and Group Discussion (Thomas Sparrow, Kim Adams) Breakout 10 – Leveraging Changes to make Broadband Wi-Fi a Profit Center (Tim Rout)
4:30 pm -5:15 pm	Afternoon Break & Park Model Preview – Outside Terrace
5:30 pm - 6:00 pm	Appreciation Reception
6:00 PM - 9:00 pm	Awards Dinner and Auction with special entertainment provided by Them Sweeney Boys
9:00 PM - 10:30 pm	After-Party Social at the Hotel Lobby Bar

FRIDAY, MAY 17, 2024

8:00 am - 10:00 am	Hot Topics Breakfast - Open discussion and Q&A with park operators, Industry professionals and suppliers. Discover valuable tips on how to improve your operations and increase your profits
10:00 am - 3:00 pm	TRADE SHOW OPEN – Discover great products from over 90 of the Nation’s top suppliers.
Noon - 1:30 pm	Trade Show Lunch – Served in the Expo Hall.
3:15 pm - 4:15 pm	Breakout 11 – ADA Pitfalls and Best Practices (Travis Orton, Resnexus) Breakout 12 – Campground Development & Construction (Brian & Ben, SERD) Breakout 13 – Accounting Methods and Tax Tips for Campground Operators (Amir Harpaz)
4:15 pm - 5:30 pm	Conference Wrap-up, Final Group Discussion, Q&A & Annual Meeting

To register, or for more information, call the FRVCA office at 850-562-7151, or visit:

www.rvparkconference.com



2024 Outdoor Hospitality Conference & Expo

May 15-17, 2024 - The Hilton Orlando

EXHIBITOR & SPONSOR INFO.

We love our valued industry partners and suppliers.

The supplier expo (trade show) is a major part of the annual conference and a fun and valuable networking and educational experience for the attendees and suppliers.

Exhibitor and Sponsor Registration is now open. 90 exhibit spaces and 4 park model spaces are available. Exhibit Space and Sponsorship Opportunities will be granted on a first-come-first-served basis, with priority given to last year's exhibitors and sponsors. Exhibitors will have numerous opportunities to socialize and network with all attendees during meals and group events.

For more details or to register, please see the Exhibitor Registration Forms, or call 850-562-7151.



SPECIAL THANKS TO OUR 2023 EXHIBITORS & SPONSORS

EXHIBITORS

Acentria Insurance Agency	It's All About Satellites
Axon Laundry Systems	Ivee Management Group
AccessParks, LLC	Kampgrounds of America
Advanced Outdoor Solutions	Keller Marine & RV
AGS Guest Guides - TX AD	Leavitt Insurance
Anderson Brochure Dist. Service	Liquified RV Toilet Treatment
App My Community	Live Oak Bank
Artgame	LPI
Atlantic Pipe Services, LLC	MaraTech
Big Fish Technologies	Marshall & Sterling Ins.
Big Rig Media LLC	MySites/ outheast Pub.
Bonaparte USA, LLC	NewBook
BookOutdoors	Newport Pacific
Camp Jellystone	Park Brokerage & Commercial Real Estate
CampersAPP	Peak Energy Technology
CampersCard	PlainsCraft Covered
Campground Consulting Group	Wagons ResNexus
CampLife	RMS The Hospitality Cloud
CampSite 360	RVshare
Campspot	Sola Products
Chosen Payments	Southeastern Resort Dev
CM Phoenix Manufacturing	Spot2Nite Inc.
Cold River Mining	Staylist
Commercial Laundries, Inc.	Suburban Propane
CRR Hospitality	Sunkissed RV Sales, LLC
Digital Mark Company, LLC	Symbiant Service
Dogwood Recreation	TengoInternet
Dometic Services	The Southern Agency, Inc.
DR Technology Group, LLC	The Toy Lady
Electrical Works	Tillman Insurance Agency, Inc
EOB Consulting	Ty, Inc
Farmtastic Fun	Utility Supply Group
FHM Insurance Co.	Vacavia Cottages & Cabins dba Pinnacle Park Homes
Firefly Reservations	VISIT FLORIDA
Flamingo Pool & Spa, Inc.	Voice CPR - Hands on Heart
Ginast Outdoor Wellness	Vortex Aquatic Structures
Good Sam	Wilcor International
Great American Direct	Wild Energy Company
Inex Technologies	Wildthings Snap-Ons
	Yale Realty

SPONSORS

Premier Sponsors:



Titanium Sponsors:



Platinum Sponsors:



Diamond Sponsors:



Gold Sponsors:



Silver Sponsors:



Bronze Sponsors:



Contributing Sponsors:



VISIT WITH EACH EXHIBITOR TO BE ENTERED INTO THE EXPO PRIZE DRAWING

Stop by each booth and have a company representative initial by their company name. Then bring this page by the registration table at the front by 3:00 p.m. for verification and to be entered into the drawing for prizes.

For more information or to register online, visit: www.RVParkConference.com



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ATTENDEE REGISTRATION FORM

REGISTER NOW TO ATTEND THIS PREMIER EVENT CELEBRATING THE BEST IN OUTDOOR HOSPITALITY!

Registration includes all meals, events, educational seminars, group discussions and the Supplier Expo/Trade Show

Company Name: _____

Main Contact Person: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

NAMES OF PEOPLE REGISTERING (Please list the name and email address of each person registering under your company)

Attendee Name 1: _____ email address: _____

Attendee Name 2: _____ email address: _____

Attendee Name 3: _____ email address: _____

Attendee Name 4: _____ email address: _____

Attendee Name 5: _____ email address: _____

Attendee Name 6: _____ email address: _____

REGISTRATION COST (Includes Full Registration for all sessions, scheduled conference meals, events, and trade show)

Member Registration (Before April 21) Number of people: ____ X \$395.00 each = \$ _____

Member Registration (After April 21) Number of people: ____ X \$445.00 each = \$ _____

Non-Member Registration Number of people: ____ X \$645.00 each = \$ _____

EXTRA MEAL TICKETS (Note: These meals are already included with full registration. Extra meal tickets are only for people not registering or attending the conference sessions, i.e. children and spouses)

Wednesday Welcome Reception Number of extra tickets: ____ X \$45.00 each = \$ _____

Thursday Breakfast & Opening Session Number of extra tickets: ____ X \$45.00 each = \$ _____

Thursday Chairman's Lunch Number of extra tickets: ____ X \$65.00 each = \$ _____

Thursday Appreciation Reception and Awards Dinner Number of extra tickets: ____ X \$95.00 each = \$ _____

Friday Breakfast & Group Cracker-Barrel Number of extra tickets: ____ X \$45.00 each = \$ _____

Friday Expo Lunch / Trade Show Number of extra tickets: ____ X \$75.00 each = \$ _____

TOTAL COST - REGISTRATIONS AND EXTRA MEALS: \$ _____

PAYMENT INFORMATION

Total Cost \$ _____ Payment method: ____ Check (payable to FRVCA) or credit card: ____ Visa ____ MC ____ AMEX

Credit Card #: _____ Exp. Date: _____ Sec. Code: _____

Name on Card: _____ Billing Address of Card: _____

Cancellation Policy: Full payment of registration fees will be refunded if cancellation is made ten days prior to event. No refunds within ten days of event.



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