

## 2024 Florida and Alabama RV Park & Campground Association

# Outdoor Hospitality Conference and Expo



May 15-17, 2024 • Orlando, FL  
Hilton Orlando



RV Parks | Campgrounds | Glamping Resorts | Outdoor Recreation and Accommodations

## EXHIBITOR INFORMATION

The 2024 Florida and Alabama RV Park Conference & Expo will be held in Orlando FL, May 15-17, 2024. As a supplier you won't find a better opportunity to showcase your company and promote your products and services to the Florida and Alabama Outdoor Hospitality Industry. Owners and operators representing the top RV Parks, Campgrounds and Outdoor Hospitality properties will be attending. In 2023 we had approximately 260 attendees representing 130+ campgrounds or affiliated businesses. Register today so you're included in this great networking and sales event.

### ABOUT THE TRADE SHOW

Approximately 90 exhibit spaces and 4 Park Model display spots are available- space will be granted on a first-come-first-served basis, with priority given to last year's exhibitors and sponsors. Exhibitors will have numerous opportunities to socialize and network with the attendees during meals and group events.

### SPONSORSHIP OPPORTUNITIES

Increase your exposure and show your support to the Association and the industry. Sponsors receive extensive recognition and promotion at the show and throughout the year. The top spots are limited. Please see the sponsor opportunities form for details and to reserve your spot.

### EXHIBITOR SCHEDULE

The following events are "Exhibitor Specific". For the complete Conference Schedule see full agenda

#### Wednesday, May 15th

5:00-7:00 pm Welcome Reception (Exhibitors Invited)

#### Thursday, May 16th

1:00-4:00 pm Exhibitor Set-up

6:00-9:00 pm Reception & Appreciation Dinner  
(Two tickets included per company - additional tickets available)

#### Friday, May 17th

10:00-3:00 pm SUPPLIER EXPO and LUNCH

3:00-5:00 pm Exhibitor Tear-Down

**"All-Inclusive" Exhibit costs for FL and AL Supplier Members is only \$250 per company and includes exhibit space (approximately 6'x 8' space, wi-fi, electricity, 6' draped table, 2 chairs, exhibitor credentials for two representatives, Wednesday Welcome Reception, admission for two to the Appreciation Reception and Awards Dinner, and two Expo Lunchs. Company must be a current Supplier Member to exhibit.**



### LOCATION & HOTEL RESERVATIONS

**Hilton Orlando (www.TheHiltonOrlando.com)**

6001 Destination Parkway, Orlando, FL 32819 • 407.313.4300

Don't forget to book your hotel reservations at the amazing Hilton Orlando. If calling, mention you are with our group (call 1-800-699-1829, code: FAH) when booking your room. The group rate is \$205 per night with a reduced resort fee of \$10. The reservation deadline is April 21, 2024. **For quick and easy reservations visit our conference's hotel reservation link: <https://book.passkey.com/go/fahospitality>**

For more information or to register online, visit: [www.RVParkConference.com](http://www.RVParkConference.com)

**Florida and Alabama RV Park & Campground Association**

1340 Vickers Road • Tallahassee FL 32303 • Phone: 850-562-7151 • FAX: 850-562-7179

E-Mail: [bcornwell@frvca.org](mailto:bcornwell@frvca.org) OR [pradtke@frvca.org](mailto:pradtke@frvca.org)

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## 2024 SPONSOR OPPORTUNITIES

Sponsor Categories and Benefits	PREMIER \$10,000 (2 spots)	Titanium \$8,000 (2 spots)	Platinum \$6,000 (4 spots)	Diamond \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Contributing \$750
Co-Sponsor of event or general session	Appreciation Dinner	Keynote-Session	Opening or Gen. Sess.					
Named as a Corporate Sponsor	✓	✓						
Year-Around Special Promotions	✓	✓	✓					
Enlarged Booth Space Opportunities	2 additional Spaces Free	1 additional Space Free	1 additional Space Free	1 additional for \$225	1 additional for \$225	1 additional for \$225	1 additional for \$225	NA
Opportunity to address attendees	✓	✓	✓					
FL / AL Supplier Membership Included	✓	✓	✓	✓				
Company logo on conference promos	✓	✓	✓	✓				
Full Registration for all conference events	✓ up to 4	✓ up to 4	✓ up to 4	✓ up to 2	✓ up to 2			
Option to include materials in conf. bags	✓	✓	✓	✓	✓	✓		
Ad in E Newsletters	✓ 6 ads	✓ 4 ads	✓ 3 ads	✓ 2 ads	✓ 2ads	✓ 1 ad	✓ 1 ad	
Option to offer materials at registration table	✓	✓	✓	✓	✓	✓	✓	✓
Name in pre & post event communications	✓	✓	✓	✓	✓	✓	✓	✓
Name and logo on conference signage	✓	✓	✓	✓	✓	✓	✓	✓
Name and logo in conference program	✓	✓	✓	✓	✓	✓	✓	✓
Name and logo on conference website	✓	✓	✓	✓	✓	✓	✓	✓
<b>Additional Sponsor Opportunities</b> (includes signage at selected sponsored event and all Contributing Sponsor benefits) Welcome Reception \$5,000    Chairman's Lunch \$5,000    Expo Lunch \$4,000								

To secure your sponsorship, please complete and return this form, or include the sponsorship on your exhibitor registration form. Some categories may be limited. Please contact the FRVCA office if you have any questions or to reserve by phone.

### BUSINESS INFORMATION

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Cell phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### SPONSOR LEVEL AND PAYMENT INFORMATION

Sponsor Level: \_\_\_\_\_ Total Cost: \$ \_\_\_\_\_  
 Payment Method: \_\_\_ Check (payable to FRVCA or \_\_\_ Visa \_\_\_ MC \_\_\_ AMEX  
 Credit Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Card Billing Address: \_\_\_\_\_

**PLEASE RETURN FORM TO THE FRVCA OFFICE, OR CALL 850-562-7151**

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## EXHIBITOR REGISTRATION FORM

### BUSINESS INFORMATION

Business Name: \_\_\_\_\_ Website: \_\_\_\_\_

Main Contact Person: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Description of Products or services: \_\_\_\_\_

### EXHIBIT SPACE and SUPPLIER MEMBERSHIP REGISTRATION - Please complete all that applies

*NOTE: Exhibit space registration is only \$250 for supplier members and includes a skirted 6' table and chairs, wifi, electricity (if needed), admission for all reps to the Wed. Night Welcome Reception, and up to **TWO** free tickets for the the Thur. Night Appreciation Reception and Awards Dinner and the Fri. Expo Lunch. Companies must be supplier members to exhibit.*

Exhibit Space For FL/AL Supplier Members (Includes Wed. Dinner Event and Thur. Expo lunch for 2 reps.) \$250 = \$ \_\_\_\_\_

Supplier Membership Fee (Note: To exhibit you must be a current supplier member thru May 2024) \$495 = \$ \_\_\_\_\_

Additional Exhibit Spaces (Number of additional spaces \_\_\_ x \$250) \$ \_\_\_\_\_

Outside Park Model Exhibit Space (\$500) \$ \_\_\_\_\_

### NAMES OF FIRST TWO REPRESENTATIVES (Includes Wed. Reception, Thur. Reception & Dinner & Fri. Expo Lunch)

1st Person: \_\_\_\_\_ Email Address: \_\_\_\_\_ FREE

2nd Person: \_\_\_\_\_ Email Address: \_\_\_\_\_ FREE

### NAMES OF ADDITIONAL REPRESENTATIVES @ \$75 each (includes Wed. Reception and Fri Expo Lunch)

3rd Person: \_\_\_\_\_ Email Address: \_\_\_\_\_ \$75 = \$ \_\_\_\_\_

4th Person: \_\_\_\_\_ Email Address: \_\_\_\_\_ \$75 = \$ \_\_\_\_\_

5th Person: \_\_\_\_\_ Email Address: \_\_\_\_\_ \$75 = \$ \_\_\_\_\_

### ADDITIONAL MEAL EVENTS/TICKETS (price is per person)

Thursday Breakfast & Opening Session Number of extra tickets: \_\_\_\_\_ X \$45.00 each = \$ \_\_\_\_\_

Thursday Chairman's Lunch Number of extra tickets: \_\_\_\_\_ X \$65.00 each = \$ \_\_\_\_\_

Thursday Appreciation Reception and Awards Dinner Number of extra tickets: \_\_\_\_\_ X \$95.00 each = \$ \_\_\_\_\_

Friday Breakfast & Group Cracker-Barrel Number of extra tickets: \_\_\_\_\_ X \$45.00 each = \$ \_\_\_\_\_

Friday Expo Lunch / Trade Show Number of extra tickets: \_\_\_\_\_ X \$75.00 each = \$ \_\_\_\_\_

### SPONSORSHIP REGISTRATION (See Sponsorship Form for details and opportunities)

We want to be a SPONSOR - List Sponsor Level and Amount: \_\_\_\_\_ \$ \_\_\_\_\_

### PAYMENT INFORMATION (exhibit space, additional representatives, extra meals/events and sponsorship cost)

Total Amount: \$ \_\_\_\_\_ Payment Method:  Check (payable to FRVCA) or  Visa  MC  AMEX

Credit Card #: \_\_\_\_\_ Exp.Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card Billing Address: \_\_\_\_\_

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