



## 2023 Florida and Alabama Outdoor Hospitality Conference and Expo

### TENTATIVE AGENDA

#### Tuesday, May 9th

10:00-Noon	Board Meeting
2:00-4:00 pm	Special Early Session: <b>Everything You Need to Know About Florida Statute Chapter 513</b> - An in-depth examination, review and Q&A of the Florida Statutes (Rules and Regulations) that govern RV Parks and Campgrounds. Learn about guest ejections and evictions, permitting, registration requirements and suggestions, your rights and limitations as a park operator, and lots more.
4:00-5:00	Breakout Session 1 - Emergency Situation Awareness and how to save a life – Cardiac Arrest and CPR
4:00-5:00	Breakout Session 2 - Dometic RV Repair Program for campgrounds
Noon-5:00 pm	Registration Desk Open
5:00-7:00 pm	Welcome Reception for all attendees and exhibitors

#### Wednesday, May 10th

9:00-9:45 am	Welcome and Introductions
9:45-11:00	Opening Session - Trends, Demographics, and New Technologies that are pushing the Outdoor Hospitality Industry Forward – Scott Bahr, Cairn Consulting Group
11:15-12:15 pm	Keynote Session featuring Gregory Offner – The Tip Jar Culture – Be ready to be thoroughly entertained and enlightened as you discover the secret to understanding your customers and learn how to create engagement and retention
12:30-1:45 pm	Chairman’s Lunch and Legislative Guest Speakers (Thomas Sparrow, David Eastman, Marc Dunbar)
1:30-4:00 pm	<i>Trade Show Set-up – for vendors only</i>
1:30-2:45	General Session - Professional Panel and Cracker Barrel – Topics: Insurance, Workers Comp, Park Operations, Guest Rules and Regulations, Pet Policies and legal issues
3:00-3:45	Breakout Session 3 - Top 7 ways to structure an acquisition, expansion or new development – Panel Discussion and Q&A
3:00-3:45	Breakout Session 4 - Marketing and Increasing your presence in today’s digital world – Jeff Crider PR, Steve Manes - RVshare
4:00-5:00 pm	Breakout Session 5 – Design, Build, Operate - Brian Faircloth Southeastern Resort Development
4:00-5:00 pm	Breakout Session 6 - Reservation Software Options and Panel Discussion
5:30-8:30 pm	Appreciation Reception, Awards Dinner & Auction, and Exhibitor Preview
8:30 - ?	After-Party Social and Networking Event at McCoys Rum Room

#### Thursday, May 11th

8:00-10:00 am	Cracker-Barrel Breakfast - Topics: Reservation Systems, How to handle mail services, Data Base for problem campers, Utility Supply Pedestal Maintenance, Music Licensing Q&A
10:00-3:00 pm	Supplier Trade Show & Lunch
3:15-4:15 pm	General Session –FL RV Park rules and statutes, routine violations and interpretations, upcoming 64E-15 revisions, septic systems, RV park “site additions” and more - Andrea Ables, The FL Dept. of Health
4:30-5:30 pm	Conference Wrap-Up and Annual Business Meeting

### Florida and Alabama RV Park and Campground Association

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