

2023 Florida and Alabama RV Park and Campground Association

Outdoor Hospitality Conference and Expo



May 9-11, 2023 • Daytona Beach, FL
Hilton Daytona Beach Oceanfront Resort



RV Parks • Campgrounds • Glamping Resorts • Outdoor Recreation • Cabins & Rental Accommodations

REGISTER TODAY

The 2023 Conference and Expo will be held in Daytona Beach FL, May 9-11, 2023. This is your best opportunity to learn about the industry, make valuable connections, meet with new and old friends and discover everything you need to know to develop, own and operate a successful RV Park business. The conference is also a great value - all meals, educational sessions, and the Expo are included with full registration. Don't wait, Register Today!

WHAT TO EXPECT

- 14 Hours of Educational Content
- 3 group discussions - 2 keynotes - 2 panels
- 4 meals, 2 receptions - all included
- An abundance of food, drink & fun
- Great speakers, industry leaders and your peers
- Priceless tips and ideas on how you can improve your park and grow your business
- Product EXPO featuring over 80 Suppliers



LOCATION & HOTEL RESERVATIONS

Hilton Daytona Beach Oceanfront Resort

www.DaytonaHilton.com Phone 1 386-254-8200
100 N Atlantic Ave., Daytona Beach, Florida 32118

Be sure to mention you are with the "FLORIDA and ALABAMA RV PARK & CAMPGROUND Group or FRVCA" when booking your room. The special group rate is \$169 per night and the Resort Fee is waived. **The Reservation Deadline is April 17th, 2023.** To make your reservation by phone, please call the Hilton Daytona Beach Oceanfront at 386-254-8200 or for quick and easy reservations go to our Convention's [Group Reservation link](#).



For more information or to register online, visit:

www.rvparkconference.com

Florida and Alabama RV Park & Campground Association

1340 Vickers Road • Tallahassee FL 32303 • Phone: 850-562-7151 • FAX: 850-562-7179
E-Mail: bcornwell@frvca.org OR pradtke@frvca.org

Serving the industry for 57 years!

The Florida RV Park and Campground Association (incorporated in 1966 as the Florida Campground Association, Inc.) has been serving RV Park Owners and Operators for 57 years. Please plan to join us May 9-11, 2023, at the Hilton Daytona Beach Oceanfront Resort as we celebrate our members and the amazing outdoor hospitality industry.



2023 SPONSORS (to date)
sponsorship opportunities still available



newbook



2023 Florida and Alabama Outdoor Hospitality Conference and Expo

PRELIMINARY AGENDA

Tuesday, May 9th

10:00-Noon	Board Meeting
2:00-4:00 pm	Special Early Session: Everything You Need to Know About Florida Statute Chapter 513 - An in-depth examination, review and Q&A of the Florida Statutes (Rules and Regulations) that govern RV Parks and Campgrounds. Learn about guest ejections and evictions, permitting, registration requirements and suggestions, your rights and limitations as a park operator, and lots more.
4:00-5:00	Breakout Session 1 - Emergency Situation Awareness and how to save a life – Cardiac Arrest and CPR
4:00-5:00	Breakout Session 2 - Dometic RV Repair Program for campgrounds
Noon-5:00 pm	Registration Desk Open
5:00-7:00 pm	Welcome Reception for all attendees and exhibitors

Wednesday, May 10th

9:00-9:45 am	Welcome and Introductions
9:45-11:00	Opening Session - Trends, Demographics, and New Technologies that are pushing the Outdoor Hospitality Industry Forward – Scott Bahr, Cairn Consulting Group
11:15-12:15 pm	Keynote Session featuring Gregory Offner – The Tip Jar Culture – Be ready to be thoroughly entertained and enlightened as you discover the secret to understanding your customers and learn how to create engagement and retention
12:30-1:45 pm	Chairman’s Lunch and Legislative Guest Speakers (Thomas Sparrow, David Eastman, Marc Dunbar)
1:30-4:00 pm	Trade Show Set-up – for vendors only
1:30-2:45	General Session - Professional Panel and Cracker Barrel – Topics: Insurance, Workers Comp, Guest Rules and Regulations, Pet Policies and legal issues
3:00-3:45	Breakout Session 3 - Top 7 ways to structure an acquisition, expansion or new development – Panel Discussion and Q&A
3:00-3:45	Breakout Session 4 - Marketing and Increasing your presence in today’s digital world – Jeff Crider PR, Steve Manes - RVshare
4:00-5:00 pm	Breakout Session 5 – Design, Build, Operate - Brian Faircloth Southeastern Resort Development
4:00-5:00 pm	Breakout Session 6 - Reservation Software Options and Panel Discussion
5:30-8:30 pm	Appreciation Reception, Awards Dinner & Auction, and Exhibitor Preview
8:30 - ?	After-Party Social and Networking Event at McCoys Rum Room

Thursday, May 11th

8:00-10:00 am	Cracker-Barrel Breakfast - Topics: Reservation Systems, How to handle mail services, Data Base for problem campers, Utility Supply Pedestal Maintenance, Music Licensing Q&A
10:00-3:00 pm	Supplier Trade Show & Lunch
3:15-4:15 pm	General Session –FL RV Park rules and statutes, routine violations and interpretations, upcoming 64E-15 revisions, septic systems, RV park “site additions” and more - Andrea Ables, The FL Dept. of Health
4:30-5:30 pm	Conference Wrap-Up and Annual Business Meeting

REGISTER TODAY!

The registration form is on the other side.

You can also visit www.rvparkconference.com for updates and to register online, or call the FRVCA office in Tallahassee at 850-562-7151.



2023 Outdoor Hospitality Conference & Expo

May 9-11, 2023 - Daytona Beach, FL
Hilton Daytona Beach Oceanfront Resort



ATTENDEE REGISTRATION FORM

REGISTER NOW TO ATTEND THIS PREMIER EVENT CELEBRATING THE BEST IN OUTDOOR HOSPITALITY!

Registration includes all meals, events, educational seminars, group discussions and the Supplier Expo/Trade Show

Company Name: _____
Contact Person: _____ Email Address: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Website: _____

NAMES FOR BADGES (Badges will be made for "Full-Registration" attendees only):

Name 1: _____ Name 2: _____ Name 3: _____
Name 4: _____ Name 5: _____ Name 6: _____
Name 7: _____ Name 8: _____ Name 9: _____

FULL REGISTRATION - Includes registration for both days (includes all meals, events, seminars, and trade show)

Member Registration (by April 9th) Number of people : _____ X \$395.00 each = \$ _____
Member Registration (After April 9th) Number of people : _____ X \$445.00 each = \$ _____
Non-Member Registration Number of people : _____ X \$645.00 each = \$ _____

EXTRA TICKETS (Note: All meals and events are already included with each Full Registration. Indicate "extras" only)

Wednesday Chairman's Lunch Number of extra tickets: _____ X \$65.00 each = \$ _____
Wednesday Appreciation Reception and Dinner Number of extra tickets: _____ X \$85.00 each = \$ _____
Thursday Breakfast & Crackerbarrel Number of extra tickets: _____ X \$40.00 each = \$ _____
Thursday Lunch and Expo Number of extra tickets: _____ X \$75.00 each = \$ _____

TOTAL COST - REGISTRATIONS AND EXTRA MEALS: \$ _____

PAYMENT INFORMATION

Total Cost \$ _____ Payment method: _____ Check (payable to FRVCA) or credit card: _____ Visa _____ MC _____ AMEX
Credit Card #: _____ Exp. Date: _____ Sec. Code: _____
Name on Card: _____ Billing Address of Card: _____

Cancellation Policy: Full payment of registration fees will be refunded if cancellation is made ten days prior to event. No refunds within ten days of event.



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PLEASE CONSIDER BRINGING AN AUCTION ITEM

Our Annual Auction Fund Raiser is EXTREMELY important to the continued success of our Association's conference, educational events and legislative efforts. Great auction items include gift baskets, gift certificates, and vacation packages (including a vacation package to your own RV park). If you have an idea of what you may be bringing, please let us know ASAP or write below. Thank you for your support and participation!

Auction Item: _____ Estimated Value: _____

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